

## Privacy Policy of the Website <https://www.one56media.com/>

The following Privacy Policy sets out **rules for saving and accessing data on User Devices** using the Website for the purposes of providing services electronically by the Administrator and principles of collecting **and processing personal data of Users**, which were provided by them personally and voluntarily using the tools available on the Website.

### § 1 Definitions

- **Service** - the website [www.one56media.com](https://www.one56media.com/) operating at <https://www.one56media.com/>
- **External service** - websites of partners, service providers or service recipients cooperating with the Administrator
- **Service/Data Administrator** - The Administrator of the Website and the Data Administrator (hereinafter referred to as the Administrator) is the company "one56media Szymon Surma", operating at the following address: Kiczory 12a, 34483 Lipnica Wielka, with the Tax Identification Number (NIP): 7352604373, providing services electronically via the Website
- **User** - a natural person for whom the Administrator provides services electronically via the Website.
- **Device** - an electronic device with software through which the User gains access to the Service
- **Cookies** - text data collected in the form of files placed on the User's Device
- **GDPR** - Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)
- **Personal data** - means information relating to an identified or identifiable natural person ("data subject"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person
- **Processing** - means an operation or set of operations which is performed on personal data or sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction;
- **Processing restriction** - means marking stored personal data in order to limit their future processing
- **Profiling** - means any form of automated processing of personal data consisting in the use of personal data to evaluate certain personal aspects of a natural person, in particular to analyse or forecast aspects relating to the performance of that natural person at work, his/her economic situation, health, personal preferences, interests, reliability, behaviour, location or movements
- **Agreement** - the consent of the data subject means a voluntary, specific, conscious and unambiguous expression of will by which the data subject, in the form of a declaration or a clear confirming action, consents to the processing of personal data concerning him/her
- **Personal data protection breach** - means a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, personal data transmitted, stored or otherwise processed
- **Pseudonymization** - means processing personal data in such a way that they can no longer be attributed to a specific data subject without the use of additional information, provided that such additional information is kept separately and is subject to technical and organisational measures to ensure that they are not attributed to an identified or identifiable natural person
- **Anonymization** - Data anonymization is an irreversible data operation process that destroys / overwrites "personal data", making it impossible to identify or associate a given record with a specific user or natural person.

### § 2 Data Protection Officer

Pursuant to Art. 37 of the GDPR, in accordance with the guidelines on appointing a Data Protection Officer, the Controller did not appoint a Data Protection Officer due to the lack of requirements in this area for the business activity conducted and the scope of data processing.

In matters relating to the processing of data, including personal data, please contact the Administrator directly.

### § 3 Types of Cookies

- **Internal cookies** - files uploaded to and read from the User's Device by the Service's IT system
- **- party cookies** - files placed and read from the User's Device by the IT systems of external Services. Scripts of external Services that can place Cookies on the User's Devices have been consciously placed on the Service through scripts and services made available and installed on the Service

- **Session cookies** - files posted and read from the User 's Device by the Service during one session of a given Device . After the session ends , the files are deleted from the User's Device .
- **Cookies are persistent** - files posted and read from the User 's Device by the Service until they are manually deleted . Files are not deleted automatically after the end of the Device session , unless the User 's Device configuration is set to the mode of deleting Cookie files after the end of the Device session .

#### § 4 Data storage security

- **Cookie file storage and reading mechanisms** - The mechanisms for storing , reading and exchanging data between Cookies saved on the User's Device and the Service are implemented through built-in mechanisms of web browsers and do not allow downloading other data from the User 's Device or data from other websites visited by the User , including personal data or confidential information. Transferring viruses , Trojan horses and other worms to the User 's Device is also practically impossible .
- **Internal cookies** - the Cookies used by the Administrator are safe for Users ' Devices and do not contain scripts , content or information that may threaten the security of personal data or the security of the Device used by the User .
- **Third- party cookies** - The Administrator takes all possible actions to verify and select service partners in the context of User security . The Administrator selects well-known, large partners with global social trust for cooperation . However , he does not have full control over the content of Cookie files from external partners . The Administrator is not responsible for the security of Cookie files , their content and use in accordance with the license by Scripts installed on the service, originating from external Services , to the extent permitted by law. The list of partners is included in the further part of the Privacy Policy .
- **Cookie control**
  - The User may at any time independently change the settings for saving , deleting and accessing the data saved in Cookies files by each website .
  - Information on how to disable cookies in the most popular computer browsers is available at : [how to disable cookies](#) or from one of the indicated suppliers :
  - Managing cookies in your browser
    - Managing cookies in your browser Chrome
    - Managing cookies in your browser Opera
    - Managing cookies in your browser FireFox
    - Managing cookies in your browser Edge
    - Managing cookies in your browser Safari
    - Managing cookies in your browser Internet Explorer 11 or other versions of IE
  - The User may at any time delete all previously saved Cookies using the tools of the User 's Device through which the User uses the services of the Website .
- **Threats on the User Side** - The Administrator uses all possible technical measures to ensure the security of data placed in Cookie files. However, it should be noted that ensuring the security of this data depends on both parties , including the User's activity . The Administrator is not responsible for intercepting this data, impersonating the User 's session or deleting it , as a result of conscious or unconscious activity of the User , viruses , Trojan horses and other spyware with which the User 's Device may be or has been infected . In order to protect themselves against these threats , users should follow rules that increase their cybersecurity .
- **Storage of personal data** - The Administrator ensures that it makes every effort to ensure that the processed personal data entered voluntarily by Users are safe , access to them is limited and implemented in accordance with their intended use and the purposes of processing. The Administrator also ensures that it makes every effort to secure the data held against loss , by applying appropriate physical and organizational security measures .
- **Password storage** - The Administrator declares that passwords are stored in encrypted form, using the latest standards and guidelines in this area. Decryption of account access passwords provided on the Service is practically impossible .

#### § 5 Purposes for which Cookies are used

- Improving and facilitating access to the Service
- Personalization of the Service for Users
- Enabling Login to the website
- , Remarketing (retargeting) on external websites
- Advertising Serving Services
- Affiliate Services
- Maintaining statistics ( users , number of visits , type of device , connection , etc. )
- Providing multimedia services
- Provision of community services

## § 6 Purposes of personal data processing

Personal data voluntarily provided by Users are processed for one of the following purposes :

- Implementation of electronic services :
  - Services of registration and maintenance of the User 's account on the Website and functionalities related to it
  - Newsletter services (including sending advertising content with consent )
  - Services of commenting/liking entries on the Service without the need to register
  - Services for sharing information about the content posted on the Service on social networking sites or other websites .
- Communication between the Administrator and Users in matters related to the Service and data protection
- Ensuring the legitimate interest of the Administrator

User data collected anonymously and automatically are processed for one of the following purposes :

- Keeping statistics
- Remarketing (retargeting)
- advertisements tailored to Users ' preferences
- Affiliate program support
- Ensuring the legitimate interest of the Administrator

## § 7 Cookies of external websites

The Administrator uses JavaScript and web components of partners on the Service , which can place their own cookies on the User 's Device . Remember that in the settings of your browser you can decide on the cookies that can be used by individual websites . Below is a list of partners or their services implemented on the Service, which can place cookies :

- **Multimedia services :**
  - [YouTube](#)
- **Social / Connected Services :**  
( **Registration** , Login, **Content** Sharing , Communication , etc.)
- [Twitter](#)
  - [Microsoft](#)
  - [Facebook](#)
  - [Google+](#)
  - [LinkedIn](#)
- **Content sharing services :**
- [WhatsApp](#)
  - [Instagram](#)
- **Newsletter services :**
- [MailChimp](#)
- **Advertising services and affiliate networks:**
- [Google Adsense](#)
- **Keeping statistics:**
- [Google Analytics](#)

Services provided by third parties are beyond the Administrator 's control . These entities may change their terms of service , privacy policies , the purpose of data processing and the methods of using cookies at any time .

## § 8 Types of data collected

The Service collects data about Users . Some of the data is collected automatically and anonymously, and some of the data is personal data provided voluntarily by Users when signing up for individual services offered by the Service.

**Anonymous data collected automatically:**

- IP address
- Browser Type
- Screen resolution
- Approximate location

- Opened subpages of the website
- Time spent on the appropriate subpage of the website
- Type of operating system
- Address of the previous subpage
- Referring page address
- Browser language
- Internet connection speed
- Internet Service Provider

#### **Data collected during registration:**

- Name / surname / nickname
- Login
- Email address
- Social media profile addresses
- Website addresses
- Phone number
- IP address (automatically collected)
- Tax Identification Number

#### **Data collected when signing up for the Newsletter service**

- Name / surname / nickname
- Email address
- IP address (automatically collected)

#### **Data collected when adding a comment**

- Name and surname / nickname
- Email address
- Web address
- IP address (automatically collected)

Some data (without identifying data ) may be stored in cookies. Some data (without identifying data ) may be transferred to a statistical service provider .

### **§ 9 Access to personal data by third parties**

As a rule, the only recipient of personal data provided by Users is the Administrator . Data collected as part of the services provided are not transferred or sold to third parties.

Access to data (usually based on a data processing agreement) may be granted to entities responsible for maintaining the infrastructure and services necessary to run the website, i.e.:

- Hosting companies providing hosting services or related services to the Administrator
- Companies through which the Newsletter service is provided
- IT service and support companies performing maintenance or responsible for maintaining the IT infrastructure
- Companies intermediating online payments for goods or services offered via the Website (in the case of a purchase transaction via the Website )
- Companies acting as intermediaries in mobile payments for goods or services offered within the Service (in the case of making a purchase transaction on the Service )
- Companies responsible for the Administrator's accounting ( in the case of purchase transactions on the Website)
- Companies responsible for delivering physical products to the User ( postal/courier services in the case of a purchase transaction on the Website)

## **Entrusting the processing of personal data - Newsletter**

In order to provide the Newsletter service, the Administrator uses the services of a third party - the website **MailChimp**. Data entered in the newsletter subscription form are transferred, stored and processed on an external service of this service provider.

We inform you that the indicated partner may modify the indicated privacy policy without the consent of the Administrator.

## **Entrusting the processing of personal data - Hosting Services, VPS or Dedicated Servers**

In order to run the website, the Administrator uses the services of an external hosting provider, VPS or Dedicated Servers - **OVH sp. z o. o.**, and **WIX LTD**. All data collected and processed in the service are stored and processed in the service provider's infrastructure located within the borders of the European Union. There is a possibility of access to data as a result of service work carried out by the service provider's staff. Access to this data is regulated by an agreement concluded between the Administrator and the Service Provider.

## **§ 10 Method of processing personal data**

### **Personal data provided voluntarily by users :**

- Personal data will not be transferred outside the European Union, unless they are published as a result of individual action by the User (e.g. entering a comment or entry), which will make the data available to every person visiting the website.
- Personal data will not be used for automated decision-making (profiling).
- Personal data will not be sold to third parties.
- However, in justified cases, we may transfer personal data to servers located outside your country of residence or to affiliated entities, third parties based in other countries, including countries in the EEA, for the purpose of processing personal data by such entities on our behalf in accordance with the provisions of this Privacy Policy and applicable laws, customs and regulations regarding data protection.

### **Anonymous data (without personal data) collected automatically:**

- Anonymous data (without personal data) will be transferred outside the European Union.
- Anonymous data (without personal data) will not be used for automated decision-making (profiling).
- Anonymous data (without personal data) will not be sold to third parties.

## **§ 11 Legal basis for personal data processing**

Website collects and processes User data based on :

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)
  - Article 6 paragraph 1 letter a  
the data subject has given consent to the processing of his or her personal data for one or more specific purposes
  - Article 6(1)(b)  
processing is necessary for the performance of a contract to which the data subject is a party or for taking steps at the request of the data subject prior to entering into a contract
  - Article 6 (1) (f)  
processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party
- Act of 10 May 2018 on the Protection of Personal Data (Journal of Laws 2018, item 1000)

- Act of 16 July 2004 - Telecommunications Law (Journal of Laws 2004 No. 171 item 1800)
- Act of 4 February 1994 on Copyright and Related Rights (Journal of Laws 1994 No. 24 item 83)

## § 12. Period of personal data processing

### Personal data provided voluntarily by users :

As a rule, the indicated personal data are stored only for the period of provision of the Service within the Service by the Administrator. They are deleted or anonymized within 30 days from the end of the provision of services ( e.g. deletion of a registered user account , unsubscription from the Newsletter list, etc.)

An exception is a situation that requires securing legally justified purposes of further processing of such data by the Administrator. In such a situation, the Administrator will store the indicated data, from the time of the User's request to delete them, for no longer than 3 years in the event of a breach or suspected breach by the User .

For archival (evidence) purposes, which are the implementation of our legitimate interest in securing information in the event of a legal need to prove facts , the data will be stored for the period necessary to complete the notification being processed or additionally for evidentiary purposes for a period of up to 5 years.

### Anonymous data (without personal data) collected automatically:

Anonymous statistical data, which do not constitute personal data, are stored by the Administrator for the purpose of maintaining website statistics for an indefinite period.

## § 13 Users' rights related to the processing of personal data

Website collects and processes User data based on :

- **The right to access personal data**  
Users have the right to access their personal data, which is exercised upon request submitted to the Administrator .
- **The right to rectify personal data**  
Users have the right to demand from the Administrator to immediately rectify personal data that is incorrect and / or to supplement incomplete personal data, carried out upon request submitted to the Administrator
- **The right to delete personal data**  
Users have the right to demand that the Administrator immediately delete their personal data, which is carried out upon a request submitted to the Administrator. In the case of user accounts, deletion of data consists in anonymizing the data enabling the identification of the User . The Administrator reserves the right to suspend the execution of the request to delete data in order to protect the legitimate interest of the Administrator (e.g. when the User has violated the rules or when the data was obtained as a result of correspondence ) . In the case of the Newsletter service , the User has the option of deleting their personal data themselves by using the link placed in each e - mail message sent .
- **The right to limit the processing of personal data**  
Users have the right to limit the processing of personal data in the cases indicated in Art. 18 of the GDPR, including questioning the accuracy of personal data , carried out at the request submitted to the Administrator
- **to transfer personal data**  
Users have the right to obtain from the Administrator personal data concerning the User in a structured, commonly used machine -readable format , implemented upon request submitted to the Administrator
- **The right to object to the processing of personal data**  
Users have the right to object to the processing of their personal data in the cases specified in Article 21 of the GDPR, implemented at the request submitted to the Administrator
- **Right to lodge a complaint**  
Users have the right to lodge a complaint with the supervisory authority responsible for personal data protection .

## § 14 Contact to the Administrator

You can contact the Administrator in one of the following ways :

- **Mailing address** - one56media Szymon Surma, Kiczory 12a, 34-483 Lipnica Wielka
- **Email address** - info@one56media.com
- **Telephone connection** - Tel: +48 792 030 878
- **Contact form** - by e - mail or using the form available at the address available on the website, expressing consent to sending the form.

## § 15 Service Requirements

- Limiting the storage of and access to Cookie files on the User 's Device may result in incorrect operation of some functions of the Service.
- The Administrator shall not be liable for incorrect functioning of the Website functions if the User limits in any way the possibility of saving and reading Cookie files .

## § 16 External links

The Service - articles , posts , entries or comments of Users may contain links to external sites with which the Owner of the service does not cooperate . These links and the pages or files indicated under them may be dangerous to your Device or pose a threat to the security of your data . The Administrator is not responsible for the content located outside the Service .

## § 17 Changes to the Privacy Policy

- The Administrator reserves the right to change this Privacy Policy at any time without having to inform Users about the use and exploitation of anonymous data or the use of Cookies .
- The Administrator reserves the right to change this Privacy Policy at any time in the scope of processing Personal Data, about which he will inform Users who have user accounts or have subscribed to the newsletter service , via e -mail within 7 days of changing the entries . Further use of the services means familiarization with and acceptance of the introduced changes to the Privacy Policy . In the event that the User does not agree with the introduced changes, he is obliged to delete his account from the Service or unsubscribe from the Newsletter service .
- Any changes introduced in the Privacy Policy will be published on this subpage of the Website.
- The changes introduced come into effect upon their publication.

Published on: 2024-03-01

One56media Szymon Surma